



IN SWITZERLAND

# **MBA** in Global Management

Program: Year 1 of the MBA in Global Management

**Duration:** One year

Availability: This offer is available to Swiss residents and EU citizens only

# **Part Time Learning**

To invest into your education is probably the best investment you can make – you will benefit from this all your life - and the friends you make during your education will enrich you in many ways.

Part time study is becoming more and more a way of life. Many recognize that to advance in their profession they need to improve their qualifications continuously and the qualifications obtained gives them a sense of personal achievement and increased confidence to take advantage of job prospects coming their way.

For a growing number of adults personal and professional circumstances demand however, that they continue to earn a living and part-time study is the only way to achieve this goal.

## Overview

The first year to the MBA in Global Management consists of one intensive study period of 40 weeks at the BHMS campus in Lucerne, Switzerland. The program suits professionals who already work in a position in the hospitality, service- or tourism industry and who want continue to work whilst learning towards a bachelor degree.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. Bénédict School is one of Switzerland's largest private education organizations and is teaching each year more than 15,000 full and part time students.

This program is jointly managed by BHMS and City University of Seattle, Switzerland.

You and your peers learn from a dedicated faculty, who in addition to their academic credentials, brings along know-how and experience in the business field. This ensures that what you learn in class is contemporary and can be applied in real world situations in a daily business environment.

#### Aim of the Program

An MBA degree carries considerable value and prestige with employers worldwide. It can benefit people who are already holding an executive position in management, or who as a next step in their careers, are looking to enter into an executive management position. Further, it is an ideal education for degree holders looking to change their careers, or for people looking to obtain the necessary specialized knowledge when contemplating open their own business.

The second year will be held at the City University's Swiss campus in Wettingen, 20 min. outside Zurich. All MBA courses are provided by the faculty of City University. This degree is issued by the CityU of Seattle.

# **Entry Requirements**

- 23 years of age
- An undergraduate degree from a accredited University (the final decision for admission will be made by the CityU)
- English language skills at a level equal to IELTS 6.5







#### **Course Content**

Course	Course Name	Credits	
HMT 1000	Industry Training Preparation		60
EGE 1900	German Communication I - III	18	90
HMT 1700	Principles of Food Production	6	30
HMT 1250	Food Service Theory	6	30
HMT 1200	Food Service Operation	6	30
HMT 2250	Budgeting for Food and Beverage	6	30
HMT 1350	Foundation Certificate in Wines	6	30
BBA 1400	Business Ethics	6	30
BBA 2500	Accounting II	6	30
	MBA Courses, taught by the CityU		
MBA 500	Essentials of Business Management	3*	30
MBA 505	Business Communication	3	30
MBA 510	Law and Economics for Global Business	3	30
MBA 515	Project Management and Prioritization	3	30
MC 584	Human Resource Management	3	30
MBA 525	Applied Marketing	3	
EGE 6850	Academic Writing		60
HMT 2000	Paid Industry Training	24	
	Total	120	600

# \* CityU applies a different credit system than BHMS

A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.

# Location

BHMS, Business and Hotel Management School, Luzern

#### Intakes

January, February, April, May, July, August, September and November. Please contact the BHMS admission office for the next intake vacancy.

#### **Holidays**

According to the academic calendar of BHMS, please ask for one upon application.

## **Course Times**

#### Academic courses are held:

Monday to Friday from 09:00 to 12:00 and from 14:00 to 17:00, Saturdays from 11:00 to 17:00.

# Vocational courses are held:

Monday to Friday from 06:00 to 12:00 and from 14:00 to 20:00 as well as on Saturdays and Sundays from 13:00 to 20:00.

With twenty-four lessons per week, each student is assured to free days per week.

Twenty-four lessons per week over 20 weeks. Please arrange for up to 15 hours of homework and preparatory reading per week.







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Tuition Fee (Swiss residents and EU citizens only, including health insurance)

	Total fees in CHF		Total fees in €	
	Incl. Room & Board	Tuition only	Incl. Room & Board	Tuition only
Third year	21'500	17'000	16'000	12'600
Payment in installments	22'500	18'000	16'750	13'350

Yearly course fees include course materials, internet, and excursions.

# **Application Fee**

There is a non refundable application fee of CHF 400 payable within 10 days after the receipt of the Offer Letter. This application fee is part of the total course fee.

# **Terms and Conditions**

Please read the terms and conditions which are listed on the back of the first page of the application form or under http://www.bhms.ch/bhms.asp?Rubr=12&Navi=78&SubC=0.

#### **Contact Details**

#### **BHMS AG**

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