

MBA in Global Management with PGD Components

Program: Year 1 of the PGD/MBA in Global Management

Duration: One year

Availability: This offer is available to all potential students

Overview

The first year to the PGD/MBA in Global Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland, and one practical paid industry training period of 4-6 months in the Swiss hospitality industry.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. Bénédict School is one of Switzerland's largest private education organizations and is teaching each year more than 15,000 full and part time students.

This program is jointly managed by BHMS and City University of Seattle, Switzerland.

You and your peers learn from a dedicated faculty, who in addition to their academic credentials, brings along know-how and experience in the business field. This ensures that what you learn in class is contemporary and can be applied in real world situations in a daily business environment.

Aim of the Program

An MBA degree together with a vocational postgraduate diploma carries considerable value and prestige with employers worldwide. It can benefit people who are already holding an executive position in management, or who as a next step in their careers, are looking to enter into an executive management position in this industry. Further, it is an ideal education for degree holders with a non-hospitality background looking to change their careers, or for people looking to obtain the necessary specialized knowledge when contemplating open their own business.

Students gain an insight into food service and production, with some introductory courses in international hospitality management in the first year. A 4-6 month paid industrial training period will allow students to gain valuable workplace experience.

The second year will be held at the City University's Swiss campus in Wettingen, 20 min. outside Zurich. All MBA courses are provided by the faculty of City University. This degree is issued by the CityU of Seattle.

Paid Industry Training in Switzerland

Industry training is an integral part of the study program at BHMS and provides an opportunity to gain paid work-experience during the early stages of the career. This will prove invaluable when applying for the first supervisory or management position. Generally, the first industry training position will be in a junior position, where students can practice the skills that they learned in the first academic year at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their talent. Successful students may be able to assume more responsibility and guest contact in their second year.

The industry training salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'168 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'200 to 1'400.

Entry Requirements

- 23 years of age
- An undergraduate degree from a accredited University (the final decision for admission will be made by the CityU)
- English language skills at a level equal to IELTS 6.5

Course Content

Course	Course Name	Credits	Hours
HMT 1000	Industry Training Preparation		60
EGE 1900	German Communication I - III	18	90
HMT 1700	Principles of Food Production	6	30
HMT 1250	Food Service Theory	6	30
HMT 1200	Food Service Operation	6	30
HMT 2250	Budgeting for Food and Beverage	6	30
HMT 1350	Foundation Certificate in Wines	6	30
BBA 1400	Business Ethics	6	30
BBA 2500	Accounting II	6	30
MBA Courses, taught by the CityU			
MBA 500	Essentials of Business Management	3*	30
MBA 505	Business Communication	3	30
MBA 510	Law and Economics for Global Business	3	30
MBA 515	Project Management and Prioritization	3	30
MC 584	Human Resource Management	3	30
MBA 525	Applied Marketing	3	30
EGE 6850	Academic Writing		60
HMT 2000	Paid Industry Training	24	
Total		120	600

* CityU applies a different credit system than BHMS

A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.

Location

BHMS, Business and Hotel Management School, Luzern

Intakes

January, February, April, May, July, August, September and November. Please contact the BHMS admission office for the next intake vacancy.

Holidays

According to the academic calendar of BHMS, please ask for one upon application.

Course Times

Academic courses are held:

Monday to Friday from 09:00 to 12:00 and from 14:00 to 17:00, Saturdays from 11:00 to 17:00.

Vocational courses are held:

Monday to Friday from 06:00 to 12:00 and from 14:00 to 20:00 as well as on Saturdays and Sundays from 13:00 to 20:00.

With twenty-four lessons per week, each student is assured to free days per week.

Twenty-four lessons per week over 20 weeks. Please arrange for up to 15 hours of homework and preparatory reading per week.

Tuition Fee

Tuition fee:	CHF	18'500
Accommodation:	CHF	2'500
Board:	CHF	2'500
Deposit incl. Health Insurance:	CHF	2'000

(for 12 months, non refundable)

Annual tuition fee includes course materials, internet, and excursions.

Payment Procedures

⇒ The entire amount is due before course start.

Application Fee

There is a non refundable application fee of CHF 400 payable within 10 days after the receipt of the Offer Letter. This application fee is part of the total course fee.

Terms and Conditions

Please read the terms and conditions which are listed on the back of the first page of the application form or under <http://www.bhms.ch/bhms.asp?Rubr=12&Navi=78&SubC=0>.

Contact Details

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